



# Alireza Ghorbani





## Curriculum Vitae

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### Professional Experience

- 2021 - Now **Senior Market (Consumer) Research Analyst**, R&D Department,  Zarrin Roya, Tehran, Iran.  
At Zarrin Roya, I use statistics to turn customer feedback into business insights. I fit, test, and validate predictive models, track social media trends, and conduct market research. I design research projects using historical data, communicate solutions, and keep up with emerging trends. I also write new functions and manipulate data using statistical software.
- 2022 – 2023 **Statistics & Machine learning Instructor**,  Learnix.ir, Tehran, Iran.  
I taught online courses on statistics, machine learning, and R programming language in Persian at learnix.ir, using interactive videos, quizzes, exercises, and projects to engage and assess learners.



### Education

- 2024-2026 **M.Sc. in Epidemiology**,  Ludwig-Maximilian University, Munich, Germany.  
(Expected)
- 2014–2016 **M.Sc. in Mathematical Statistics**,  Shahid Beheshti University, Tehran, Iran.  
  - Thesis: *Analysis of High Dimensional Data Using Rayleigh Quotient Optimization (in Persian)* under supervision of Prof. Faridrohani & prof. Hamedani
- 2009–2014 **B.Sc. in Statistics**,  Shahid Chamran University, Ahwaz, Iran.  
  - Thesis: *Statistical Study for The Factors Contributing to The Academic Failure among A Group of Undergraduate Students (in Persian)* under supervision of Prof. Zadkarami
- 2008–2009 **Pre-University Diploma in Mathematics and Physics**,  Shahid Beheshti Pre-University School, Birjand, Iran.  
Affiliated with the National Organization for Development of Talented Students (NODET)
- 2006–2008 **High School Diploma in Mathematics and Physics**,  Shahid Beheshti High School, Birjand, Iran  
Affiliated with the National Organization for Development of Talented Students (NODET)

### Publication









- 2024+ **Enhanced Multi-Criteria Decision Making using Generalized Linear Models and Augmented Feature Space (Case study: Water Pipeline Routing)**, [Ready to Submit](#)
- 2024+ **Optimizing Water Pipeline Route Selection Using a Sparse Deep Neural Network and the Fuzzy VIKOR Method (case study: water pipeline transmission)**, [Under Review](#)
- 2024+ **Longitudinal Supply Chain Monitoring using Generalized estimating equation and Joint Optimization method (A case study in the Personal Care Industry)**, [Under Review](#)

### Test Scores

- Jan 2024 **Scored 135 out of 160 in DET Exam**   
Literacy (135/160), Comprehension (140/160), Conversation (125/160), Production (115/160)
- Juli 2020 **Scored 103 out of 120 in TOEFL iBT Exam**   
Reading (25/30), Listening (29/30), Speaking (25/30), Writing (24/30)

## Extracurricular Activities & Professional Certificates

2019 - 2021

- Bayesian Statistics Specialization  
 University of California, Santa Cruz
- Machine Learning Specialization  
 Stanford University &  deeplearning.ai
- Market Research Specialization  
 University of California, Davis
- PostgreSQL for Everyone Specialization  
 University of Michigan
- Practical Time Series Analysis  
 The State University of New York
- Deep Learning Specialization  
 deeplearning.ai
- Natural Language Processing Specialization  
 deeplearning.ai

## Honors and Awards

2014 **Ranked 9<sup>th</sup>**, in the *19th National Scientific Olympiad (Statistics)*

2014 **Ranked 19<sup>th</sup>**, in the *National Entrance Exam for Masters of Science in Actuarial Statistics, Social & Economic Statistics and Theoretical Statistics*

2003 & 2005 Selected for study in schools of the National Organization for Development of Exceptional Talents (NODET) through an exam with less than 1% acceptance rate.

## Research Interests

- Machine Learning in Epidemiology
- High Dimensional Statistics
- Genetic Epidemiology
- Clinical Trials

## Technical skills

 R Programming,  Python,  Matlab,  SQL,  $\LaTeX$ ,  Open BUGS

## Languages

- English: Fluent
- Spanish: Elementary
- German: Elementary